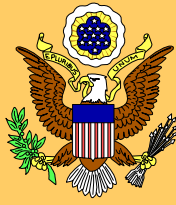


# =VACANCY ANNOUNCEMENT



## Tri-Mission Management

Serving the U.S. Missions to France, OECD, & UNESCO

**TO:** All Interested Candidates **DATE:** March 18, 2010  
**SUBJECT:** Information Assistant (Web 2.0/Social Media Programming) **NUMBER:** V-2010-010

**OPEN TO:** All Interested Candidates (See Definitions)

**NOTE: ALL ORDINARILY RESIDENT APPLICANTS MUST HAVE THE REQUIRED WORK AND/OR RESIDENCY PERMITS TO BE ELIGIBLE FOR CONSIDERATION.**

**POSITION:** PC-7104 – Information Assistant (Web 2.0/Social Media Programming)  
LES-08, FP-06 \*

**OPENING DATE:** March 18, 2010

**CLOSING DATE:** April 1, 2010

**WORK HOURS:** Full-time: 40 hours/week for AEFMs/NORs  
Full-time: 35 hours/week for Ordinarily Residents:

**SALARY:** Not Ordinarily Resident: \$41,780.00 gross p.a. (starting salary)  
Ordinarily Resident: €38,359.00 gross p.a. (starting salary)

\* Actual grade and salary will be based on the qualifications of the applicant

The U.S. Embassy in Paris seeks an Information Assistant (Web 2.0/Social Media Programming) for Africa Regional Services (ARS) Paris.

### **BASIC FUNCTION OF POSITION:**

The incumbent has responsibility for Africa Regional Services (ARS) Web 2.0/social media programming, and collaborates with the Audiovisual and Publications Sections regarding programming aspects and with the Systems Manager and Graphics Designer on technical requirements. Major duties and responsibilities include:

- Develops, designs and manages blogs, podcasts, webchats, webcasts.
- Consults with staff in Paris, with U.S. posts in Africa, and with appropriate State Department offices to conceive, organize and carry out these programs.
- Promotes interaction with the broadest possible audience to increase the impact of programs in today's era of international relations.
- Assists in moderating interaction with self-selected audiences wishing to contact, query or otherwise engage in programs.

- Produces or arranges production for video and audio recording and edited clips for posting and use on internet/intranet and other distribution mechanisms.
- Drafts items of interest regarding Web 2.0 programming activities for posting on AF/PD's Facebook and other social media sites.
- Prepares Programming Section items for MAT, the Bureau of African Affairs Public Diplomacy Office's (AF/PD) Facebook and other social media sites. Maintains Programming Section's records of programs per post per year by type.
- Serves as back-up to the Information Assistant, implementing press and information programs.

### **QUALIFICATIONS REQUIRED:**

Note: All applicants must address each selection criterion detailed below with specific and comprehensive information supporting each item.

#### **Education:**

University degree in liberal arts, political science, international affairs, or communications is required.

#### **Prior Work Experience:**

Four to six years of progressively responsible experience in public relations, cultural or academic programs or social media is required.

#### **Language proficiency:**

English (W-R-S), Level -4 – Fluency is required.

French (W-R-S), Level -4 – Fluency is required.

#### **Knowledge:**

Thorough understanding of U.S. foreign policy themes and U.S. culture, as well as U.S. and African current events, political situations and economic developments. Strong knowledge of major social media sites and their uses, as well as familiarity with ongoing developments in the social media field and current information technologies. Knowledge of available technical capabilities in Africa.

#### **Skills and abilities:**

Ability to explain American practices and policies to foreign audiences and to carry out public affairs programs. Good interpersonal skills to interact with professionals from a wide variety of disciplines.. Working competencies in all standard Microsoft Office applications and with camera and video camera. Good organization and management skills, along with written and oral communication abilities.

### **SELECTION PROCESS:**

When equally qualified, U.S. Citizen Eligible Family Members (AEFMs) and U.S. Veterans will be given preference. Therefore, it is essential that the candidate address the required qualifications above in the application.

### **ADDITIONAL SELECTION CRITERIA (See Definitions):**

1. Management will consider nepotism/conflict of interest, budget, and residency status in determining successful candidacy.
2. Current employees serving a probationary period are not eligible to apply.

3. Currently employed U.S. Citizen EFMs who hold an FMA appointment are ineligible to apply within the first 90 days of their employment.
4. Currently employed NORs hired under a Personal Services Agreement (PSA) are ineligible to apply within the first 90 calendar days of their appointment, unless currently hired into a position with a “When Actually Employed” (WAE) work schedule.

### **TO APPLY:**

Interested applicants for this position must submit the following or the application package will not be considered.

1. Application for U.S. Federal Employment: SF-171 (hard copies available with HR) or OF 612 or
2. A current resume or curriculum vitae in English that provides the same information as an OF-612; plus
3. Candidates who claim U.S. Veterans Preference must provide a copy of their DD-214 form with their application;
4. Any other documentation (e.g., essays, certificates, awards, copies of degrees earned) that addresses the qualification requirements of the position as listed above.

Evidence of authorization to work in France:

- For a dual national, copy of the European identity card (if not an EFM).
- For a non-French citizen, copy of the carte de séjour with a valid work permit.

### **SUBMIT APPLICATION TO:**

Embassy of the USA  
Human Resources Office  
Attn: Genevieve Bayle or Jérôme De La Matter  
2 Avenue Gabriel  
75382 Paris Cedex 08

### **POINT OF CONTACT:**

TEL: 01-43-12-25-74

FAX: 01-43-12-24-36 or 01-43-12-26-52

EMAIL: bayleGB@state.gov or [DeLaMaterJE@state.gov](mailto:DeLaMaterJE@state.gov)

### **DEFINITIONS:**

1. **Appointment Eligible Family Member (AEFM):** An individual who may qualify for a direct-hire Foreign Service appointment on either a family member appointment (FMA; defined below) or a temporary appointment (TEMP; defined below) provided that all of the following criteria are met:
  - (1) U.S. citizen; and
  - (2) The spouse of the sponsoring employee, or a child of the sponsoring employee, who is

- unmarried and at least 18 years old; and
- (3) Listed on the travel orders of a sponsoring employee, i.e., a direct-hire Foreign Service, Civil Service, or uniformed services member who is permanently assigned to or stationed abroad at a U.S. mission; and
- (4) Residing at the sponsoring employee's post of assignment abroad; and
- (5) Does not receive a U.S. Government retirement annuity or pension from a career in the U.S. Foreign Service or Civil Service.

Other family members or dependents on direct-hire Foreign Service, Civil Service, or uniformed services member's travel orders are not AEFMs or U.S. citizen EFM for purposes of 3 FAM 8200.

## **2. Eligible Family Members:**

- (1) Children who are unmarried and under 21 years of age or, regardless of age, are *unmarried and* incapable of self support. The term "*children*" shall include natural offspring, step-children, adopted children, and those under *permanent* legal guardianship (*at least until age 18*), or *comparable permanent custody arrangement*, of the employee or spouse when dependent upon and normally residing with the guardian or custodial party;
- (2) Parents (including stepparents and legally adoptive parents) of the employee or of the spouse, when such parents are at least 51 percent dependent on the employee for support (these parents are not authorized medical travel);
- (3) Sisters and brothers (including stepsisters or stepbrothers, or adoptive sisters or brothers) of the employee, or of the spouse, when such sisters and brothers are at least 51 percent dependent on the employee for support, unmarried and under 21 years of age, or regardless of age, are incapable of self-support (these sisters and brothers are not authorized medical travel; see 3 FAM 3700); and
- (4) Spouse.

## **3. Member of household (MOH):** An individual who accompanies a sponsoring employee, i.e., a direct-hire Foreign Service, Civil Service, or uniformed services member who is permanently assigned to or stationed abroad at a U.S. mission. An MOH is:

- (1) Not an EFM; and
- (2) Not on the travel orders of the sponsoring employee; and
- (3) Officially declared by the sponsoring U.S. Government employee to the COM as part of his or her household.

An MOH may be a parent, unmarried partner, or other relative or adult child who falls outside the Department's current definition of eligible family member. A MOH may or may not be a U.S. citizen.

## **4. Ordinarily resident (OR):** A foreign national or U.S. citizen who:

- (1) Is locally resident; and
- (2) Has legal, permanent resident status within the host country; and
- (3) Is subject to host-country employment and tax laws.

All OR employees, including U.S. citizens, are compensated in accordance with the local compensation plan (LCP).

**5. Not Ordinarily Resident (NOR):** An individual who:

- (1) Is not a citizen of the host country; and
- (2) Does not ordinarily reside (see definition of “ordinarily resident” below) in the host country; and
- (3) Is not subject to host-country employment and tax laws; and
- (4) Has a U.S. Social Security Number (SSN).

NOR employees are compensated under a General Schedule or Foreign Service salary schedule, not under the local compensation plan.

**CLOSING DATE FOR THIS POSITION: April 1, 2010 (COB, at 5:00 p.m.)**

The US Mission in Paris provides equal opportunity and fair and equitable treatment in employment to all people without regard to race, color, religion, sex, national origin, disability, age, political affiliation, marital status, or sexual orientation. The Department of State also strives to achieve equal employment opportunity in all personnel operations through continuing diversity enhancement programs.

The EEO complaint procedure is not available to individuals who believe they have been denied equal opportunity based upon marital status or political affiliation. Individuals with such complaints should avail themselves of the appropriate grievance procedures, remedies for prohibited personnel practices, and/or courts for relief.

Drafted: HR: GBayle

Cleared: ARS: AHuon-Dumentat, DWinton

Approved: HR: TKomons